



SOCIAL MEDIA PACKAGES

Price list

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Social Media Packages

ENTRY-LEVEL PACKAGE

Perfect for startups or side hustles looking for a consistent online presence.

- 4 Facebook posts per month
- Resized for Instagram
- Branded captions & basic hashtags
- Scheduled posting
- Includes static & animated designs
- Monthly content scheduling
- Captions with CTAs + strategic hashtags
- Basic performance insights

Add TikTok: +R500/month
Add LinkedIn: +R800/month

R 1 800.00pm

STANDARD PACKAGE

Great for growing businesses ready to show up with strategy and variety.

- 4 Facebook posts per month
- 8 TikTok videos (UGC-style)
- Resized for Instagram
- Includes animated content + basic video edits
- Monthly content scheduling
- Captions with CTAs + strategic hashtags
- Basic performance insights

Add LinkedIn: +R1200/month

R3 500.00pm

EXPERT PACKAGE

For brands that want authority, creativity, and consistent visibility.

- 8 Facebook posts per month
- 8 TikTok videos
- Resized for Instagram
- High-quality animated content + story based content
- Monthly content scheduling
- Captions with CTAs + strategic hashtags
- Basic performance insights
- 30-min strategy call monthly

Add LinkedIn: +R1200/month

R 6 000.00pm

Ad Management Options

Let us manage your social media ads while you focus on your business.

ADS MANAGED PM	FACEBOOK	TIKTOK ADS	LINKEDIN ADS
1–4 ADS	R1,500	R1,000	R1,000
5–8 ADS	R2,000	R1,500	R1,500
8–12 ADS	R3,000	R3,500	R3,500
12–16 ADS	R4,000	R4,500+	R4,500+

All include targeting, A/B testing, copywriting, daily budget pacing, and reporting.

Ad design not included. Min Ad spend of R300 per Ad for Meta. R500 for Tiktok and Linked In.

Add-On Services

SERVICE	DESCRIPTION	PRICE
LinkedIn Posting (4 posts)	Repurposed or tailored	R800–R1,200/month
LinkedIn Profile Optimization	Rewrite company or personal page once-off	R750
Thought Leadership Series	4–6 custom posts with pro tone	R1,800–R2,500/month
Community Management	Inbox replies & comment handling	R800–R1,200/month
Local Content Shoots	Available in Mossel Bay & surrounds	R1,500–R3,000/session

Terms and Conditions:

Please be advised that the above-mentioned costs are an estimation and may be subject to change if the quoted hours are exceeded. Individual advert pricing is available upon request. Creative Pursuits is not VAT Registered.

Clients are responsible for the payment and refill of their own Facebook advertising budget/fees. Direct advertising costs can be adjusted based on client's budget. A tailor made strategy can be developed upon request. Direct Advertising fees form Meta, Tiktok and Linked In are VAT included.